

REP HEADLINE# 6399138 TRF# 1401910 REP: TEL# 215-564-1206 FAX# 215 564 1103
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! NOV2/12 16.00
 ORDER WORKSHEET HARRIS REPORT FROM REP *** KUTV-TV *** **CHANGES**

ADV # _____ ADV. NAME ISS/HOUSE MAJORITY PAC REP. # _____ OFF. # _____ SALESMAN # 211
 AGY # _____ AGY. NAME WATERFRONT STRATEGIES BUYER NAME SPENCER WOOD

3050 K ST NW, SALES PRSN WA- CHERYL BLAIR
 WASHINGTON, DC 20007

ORDER # Revision #2 CONTRACT # 6399138 CLASS: NATL. LOCAL REGIONAL

PRDCT HOUSE MAJ PAC 10/31 EST#2275 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT31/12 NOV6/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV2/12 16.00

REP: TO SHANNON
 FR CHERYL
 ADDS PER BUYER
 PLS CNF TANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 79 AGENCY EST# = 2275
 AGENCY PRODUCT CODE = 86

5	A		600P-700P	30		\$5,000.00	11/4	11/4	1		SUN	1
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PROGRAM : 60 MIN
 CON COM1: ADDS PER BUYER

2	A		1130P-1230A	30		\$300.00	11/3	11/3	2		SAT	2
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PROGRAM : HONOR
 CON COM1: ADDS PER BUYER

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 *** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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27	A		130P-500P	30		\$750.00	11/3	11/3	2		SAT	2
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PROGRAM : FOOTBALL
 CON COM1: ADDS PER BUYER

28	A		700A-800A	30		\$400.00	11/3	11/3	1		SAT	1
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PROGRAM : NEWS
 CON COM1: ADDS PER BUYER

NOV/12 91670.00
 CONTRACT TOTAL 91670.00
 TOTAL SPOTS 58

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE